

## Survey Of Historic Costume Studio Access Card

*Guide to Producing a Fashion Show The Dynamics of Fashion The Dynamics of Fashion Fashion Sketchbook Interior Design Materials and Specifications Fashion Sketchbook International Retailing The Dynamics of Fashion History of Interior Design In Fashion Color and Design + Studio Access Foundations of Interior Design The Meanings of Dress + Studio Access Code Fashion Sketchbook + Studio Access Card The Complete SketchUp Companion for Interior Design J.J. Pizzuto's Fabric Science Concepts of Pattern Grading Interior Design Fundamentals In Fashion The Meanings of Dress 2nd Edition Retail Buying Survey of Historic Costume Perry's Department Store: A Buying Simulation Perry's Department Store + Studio Access Card A Guide to Fashion Sewing Fashion Forecasting The Business of Fashion Mathematics for Retail Buying Fashion by Design Patternmaking with Stretch Knit Fabrics Swatch Reference Guide for Fashion Fabrics In Fashion Social Psychology of Dress Beyond Design Environmental Psychology for Design: Bundle Book + Studio Access Card Surface Design for Fabric Mathematics for Retail Buying Fashion Forecasting: Bundle Book + Studio Access Card Human Factors in the Built Environment Retail Buying + Studio Access Card*

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*Color and Design + Studio Access Feb 20 2022*

*Swatch Reference Guide for Fashion Fabrics May 31 2020 No Marketing Blurb*

*International Retailing Jun 24 2022 Revised edition of International retailing, c2007.*

*Fashion Sketchbook + Studio Access Card Nov 17 2021*

*The Meanings of Dress 2nd Edition May 11 2021 This revised collection of articles from magazines, newspapers, books and journals expands the readers awareness and understanding of what dress is all about. The essays in The Meanings of Dress, 2nd Edition, illustrate essential topics, such as dress and sociology, cultural studies, gender, religion, modesty and technological changes. Design and merchandising students will gain insight into how and why consumers buy clothing and other products related to dress and will grasp ways to forecast future trends. The book serves all interdisciplinary and multidisciplinary course needs.*

*The Dynamics of Fashion May 23 2022 Fashion today is fast-paced, technologically savvy, and global--and this fourth edition of The Dynamics of Fashion has been updated to be on the cutting edge. Featuring the latest facts and figures, and the most current theories in fashion development, production, and merchandising, this book provides a broad foundation for students hoping to become a part of the industry. Apparel, accessories, cosmetics, home fashions, green design, and more are explored in detail. Hundreds of examples make the business aspect fun. Fresh, forward, challenging, and comprehensive, Elaine Stone's classic text is for those in fashion who want to be both in the now and in the know. New to This Edition: - More than 150 new full-color photographs highlighting the people, principles, practices, and techniques of the fashion business - Updated coverage of the latest industry trends, including developments in sustainability, e-commerce, and the use of social media for fashion marketing - Revised charts and illustrations with up-to-date data - Updated glossary with more than 500 industry terms New content and illustrative examples within the following features: - Fashion Focus reports on the interesting people and events that are influencing fashion right now - Then and Now highlights the cyclical nature of fashion as seen through yesterday's classics and today's emerging trends*

*Patternmaking with Stretch Knit Fabrics Jul 01 2020 With hundreds of step-by-step illustrated instructions and a user-friendly, stay-flat format, Patternmaking with Stretch Knit Fabrics provides emerging fashion designers with comprehensive information on how to draft patterns for popular cut-and-sew stretch knit fabrics such as jersey and knits with spandex. After covering the basics of knits and techniques for gauging stretch capacity, Julie Cole introduces a unique, simplified approach to drafting slopers using hip and top foundations. She then provides information on converting, drafting, grading, and reducing patterns for proper fit in four categories of stretch. The book proceeds to drafting slopers and patterns for tops, dresses, jackets, sweaters, cardigans, skirts, pants, lingerie, swimwear, and activewear. Patternmaking with Stretch Knit Fabrics is ideal for students with basic or intermediate design, patternmaking, and sewing skills for any course in which students design and draft patterns for knits; or courses that incorporate both knits and woven fabrics. Features - Accurate and simplified system for patternmaking with stretch knit*

*fabrics with easier to follow approach than other books Each chapter includes - Key terms - Highly-illustrated step-by-step instructions - Three types of boxes: 'Important,' 'Pattern Tip,' and 'Stitching Tip' - End of chapter features 'Knit it Together' checklist, 'Stop! What Do I Do If...' troubleshooting tips, and 'Self Critique' review - More than 900 technical drawings with color accents and 100 photographs of sewn samples on the dress form Patternmaking with Stretch Knit Fabric STUDIO - Study smarter with self-quizzes featuring scored results and personalized study tips - Review concepts with flashcards of terms and definitions - Access downloadable files for half-size top and hip foundations, and slopers found in the book Teaching Resources - Instructor's Guide and Test Bank includes sample syllabi, suggested projects, test questions, and evaluation guides PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501318245.*

*Retail Buying Apr 10 2021*

*Survey of Historic Costume Mar 09 2021 In the Preface of the 5th Edition of Survey of Historic Costume, Tortora and Eubank conclude with the following: "In the history of dress at the beginning of the 21st century, costume might be compared to a constantly moving river. This river divides into many narrower channels that separate, cross, come together, and separate again, and yet that river continually moves on." Building on the previous editions, the authors update their analysis of Western dress to 2008. Survey of Historic Costume has, from its beginnings, taken seriously the need to accompany the text with appropriate illustrations and the major change in the 5th Edition is the move to full color throughout the book to enrich the text and the concepts. Perfect for anyone interested in historic costume, fashion, textiles, drama, and design, this beautifully illustrated book is full of interesting facts and commentary. New to this Edition:-- Over 500 four-color photographs and illustrations-- Updated text to 2008-- Additional influences from one period or civilization to another, including influences from other cultures-- Index - updated and organized to be utilized as glossary with terms defined and page numbers printed in boldface-- Instructor's Guide provides sources for visuals, websites, teaching strategies and evaluation techniques-- PowerPoint® Presentation contains interactive visual presentation with links to Internet*

*Fashion Forecasting Nov 05 2020 "It's a great, strong read. Lots of information if you don't have background knowledge of this topic." Carmen Carter, El Centro College, USA "The text is a thorough view of fashion forecasting that helps students understand this segment of the industry as well as identify the steps and skills required to pursue a career as a fashion forecaster." Amy Harden, Ball State University, USA Learn how to anticipate emerging trends and how to prepare and present your own fashion forecast. Three new chapters on fashion eras, world cultures, and subcultures show you influences on fashion innovation yesterday and today, so that you can spot those of tomorrow. New Influencer profiles focus on trend creators, rather than trend popularizers, to show you how to find key people from many creative fields who shape popular fashion. A new appendix covers how to create a fashion forecast and a streamlined chapter organization is concise without sacrificing depth. Includes 125 color illustrations.*

*Perry's Department Store: A Buying Simulation Feb 08 2021 Perry's Department Store: A Buying Simulation, 4th Edition, launches students into the exciting role of being a retail buyer in the fashion industry using a unique simulation approach that takes readers step-by-step through a real-life buying experience. The text is organized into 10 chapters that walk students through the various steps a new buyer would take to complete a six-month buying plan and a merchandise assortment plan for the women's contemporary apparel, junior apparel, women's accessories, men's apparel and accessories, men's contemporary apparel, children's, or home furnishings markets. The fourth edition has been revised with statistical information to reflect a more contemporary structure and business model for a successful department store. The new Perry's Department Store is organized to reflect a larger-scale department store in today's market. Students interact by researching current market and industry trends to build their business. The charts and worksheets in this book and companion website, Perry's Department Store: A Buying Simulation STUDIO, are replicas of those found in the retail and wholesale industry to expose students to the procedures and policies they can expect to find in a first job as an assistant buyer. This new edition and STUDIO launch students directly into the exciting role of a retail buyer in the fashion industry. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395307. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.*

*Surface Design for Fabric Dec 26 2019 Surface Design for Fabric is a comprehensive, how-to guide to more than 60 surface design techniques for various fabrics and leather-ranging from the traditional to the experimental. Highly illustrated with more than 600 color images, the step-by-step instructions and photographs demonstrate surface design techniques, allowing readers to quickly grasp the material and further explore and experiment on their own. Irwin covers a broad range of surface design techniques including: dyeing, staining, removing color, resists, printing and transfer, fiber manipulations, fabric manipulations, embroidery, and embellishments. This modern studio resource clearly guides readers in the creation of beautiful, innovative, and professional surface designs. Key Features ~Surface Design for Fabric STUDIO provides online access to video tutorials featuring select techniques from each chapter; student self quizzes with results and personalized study tips; and flashcards with definitions and image identification to help students master concepts and improve grades ~Chapters feature a fabric selection quick guide, tools and materials, how to set up your workspace, application methods, and safety guidelines for each technique. ~Designer Profiles and Collection Spotlights show current examples of surface design end uses in fashion design, textile art, fine art, and interior design*

~Environmental Impact boxes address critical environmental and sustainability issues and concerns for each chapter  
~Includes helpful hints, important facts, shortcuts and mistakes to avoid throughout chapters Instructor's Resources ~ Instructor's Guide and Test Bank PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395277. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Fashion Sketchbook Sep 27 2022

Mathematics for Retail Buying Sep 03 2020 This best-selling textbook meets the needs of students who will be directly or indirectly involved in the activities of merchandising and buying at the retail level. Mathematics for Retail Buying explains the essential concepts, practices, procedures, calculations, and interpretations of figures that relate to producing profitable retail buying and selling operations. Now in its seventh edition, the text has been reorganized and expanded to provide real world examples that reflect current industry practices and trends. A companion CD-ROM, now containing all practice problems from the text, allows hands-on practice computing retail buying functions and setting up formulas in spreadsheet format. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395314. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Human Factors in the Built Environment Sep 22 2019 Human Factors in the Built Environment, Second Edition explains the relationship of the human body and space planning to the design process so that you can plan and detail interiors. Key topics include proxemics, anthropometrics, ergonomics, sensory components, diversity, global concerns, health and safety, environmental considerations, special populations, and universal (inclusive) design. Recipient of the American Society of Interior Designers Joel Polsky Prize, this book has all the information you need in a quick reference format. Human Factors in the Built Environment STUDIO -Study smarter with self-quizzes featuring scored results and personalized study tips -Review concepts with flashcards of terms and definitions PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501323423.

Perry's Department Store + Studio Access Card Jan 07 2021 "Perry's Department Store: A Buying Simulation," 4th Edition, launches students into the exciting role of being a retail buyer in the fashion industry using a unique simulation approach that takes readers step-by-step through a real-life buying experience. The text is organized into 10 chapters that walk students through the various steps a new buyer would take to complete a six-month buying plan and a merchandise assortment plan for the women's contemporary apparel, junior apparel, women's accessories, men's apparel and accessories, men's contemporary apparel, children's, or home furnishings markets. The fourth edition has been revised with statistical information to reflect a more contemporary structure and business model for a successful department store. The new Perry's Department Store is organized to reflect a larger-scale department store in today's market. Students interact by researching current market and industry trends to build their business. The charts and worksheets in this book and companion website, "Perry's Department Store: A Buying Simulation" STUDIO, are replicas of those found in the retail and wholesale industry to expose students to the procedures and policies they can expect to find in a first job as an assistant buyer. This new edition and STUDIO launch students directly into the exciting role of a retail buyer in the fashion industry. Introducing "Perry's Department Store: A Buying Simulation" STUDIO--an online tool for more effective study! Study smarter with self-quizzes featuring scored results and personalized study tips. Review concepts with flashcards of terms and definitions. Follow the text's steps and calculations with data and statistical information. Download worksheets, Excel spreadsheets with embedded formulas and blank worksheets. View industry catalogs and private label line sheets. Link to additional resources to complete the buying simulation. This bundle includes Perry's Department Store: A Buying Simulation 4th Edition and Perry's Department Store: A Buying Simulation STUDIO Access Card.

Beyond Design Feb 26 2020 This informative, full-color text takes students step-by-step through the decision-making involved in the pre-production processes of apparel product development--planning, forecasting, fabricating, line development, technical design, pricing, sourcing, and distribution. It demonstrates how these processes must be coordinated to get the right product to market, when consumers want it, and at a price they are willing to pay. The 4th Edition has been edited around a new metastructure to maximize student learning. It continues to build on the themes of sustainability, business ethics, and the impact of fast fashion and social media while seeking to address opportunities for both large and small companies, and entrepreneurs. The text advances its discussion of how new technologies continue to shorten the product development calendar. Chapters have been updated to include current examples, updated charts and graphs, and more case studies. There are updated references to contemporary developments with examples relevant to today's student. New to this Edition ♦ Includes international examples and case studies that address the effects of globalization ♦ Advances the discussion of the pros and cons of fast fashion vs. slow fashion ♦ Revised, easier-to-read charts and graphs and 30% new color photographs ♦ Thoroughly revised Chapters 12 (Sourcing) and 13 (Costing and Pricing) updated with most recent info on trade laws, changes in sourcing criteria and wages in international sourcing countries Beyond Design STUDIO ♦ Study smarter with self-quizzes featuring scored results and personalized study tips ♦ Review concepts with flashcards of essential vocabulary ♦ Watch videos that bring chapter concepts to life PLEASE

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Interior Design Fundamentals Jul 13 2021

The Complete SketchUp Companion for Interior Design Oct 16 2021 The Complete SketchUp Companion for Interior Design focuses on the skills and requirements necessary to design and explore interiors-from composing views to managing the structure of the model for tracking objects in schedules and keys. Organized by skill type, the book mimics the layered nature of the software, where a general base skill set is enhanced and deepened through more advanced, focused explorations and exercises. With concise explanations, and helpful boxed features ranging from basic to advanced topics, The Complete SketchUp Companion for Interior Design will be equally useful for beginning users and for those who already have knowledge of basic skills but find themselves in common "I-need-to-know" type situations in the design studio. The Complete SketchUp Companion for Interior Design STUDIO -Study smarter with self-quizzes featuring scored results and personalized study tips -Review concepts with flashcards of terms and definitions -Watch video tutorials to learn essential techniques -Download template files to practice your skills PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501322006.

The Meanings of Dress + Studio Access Code Dec 18 2021

History of Interior Design Apr 22 2022 History of Interior Design, Second Edition, covers the history of architecture, interiors, and furniture globally, from ancient times through the late twentieth century. Each chapter gives you background information about the social and cultural context and technical innovations of the period and place, and illustrates their impact on interior design motifs. The book highlights cross-cultural influences of styles and designs, showing you how interior design is a continuing exchange of ideas. This second edition expands global coverage to Latin American, African, and Asian cultures and integrates green design into historic developments. You'll learn to use your understanding of the past to design for the present and find inspiration for your future designs. New to this Edition ~ Expanded discussion and new chronological organization of Latin American, African, and Asian cultures. ~ New chapter on Islamic design. ~ Additional information on technological developments in materials, processes, and structural design. ~ Integration of green design and its historic development. ~ Increased emphasis on modern design. History of Interior Design STUDIO ~ Study smarter with self-quizzes featuring scored results and personalized study tips ~ Review concepts with flashcards of terms and definitions PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN (9781501321962).

In Fashion Jun 12 2021 "You'll learn about how and why fashion evolves and changes, the materials used and who creates them, the companies who make apparel, and how fashion marketing helps companies sell their products. Spotlight features focus on careers, innovators, and businesses, using industry examples to show real world situations. A Top 100 Apparel Designers section gives you a quick list of who's who in fashion history, while a glossary and key terms throughout make sure you know what you're talking about"--

Foundations of Interior Design Jan 19 2022 The third edition offers a thorough update to this introduction to the creative, technical and business aspects of the interior design profession. By surveying design history, the elements and principles of design, professional practice, and more, Susan Slotkis provides a practical and comprehensive overview.

Guide to Producing a Fashion Show Dec 30 2022 "Guide to Producing a Fashion Show, Fourth Edition, explains all aspects of fashion show production including: reasons to produce a show, planning, model selection, merchandise selection, staging and music, budgeting, show preparation, execution, and evaluation. The fourth edition has behind-the-scenes examples, best practices and innovative approaches in fashion show production - from promotion using social media to selecting music and models. Whether you are experienced or a novice, this text shows you step-by-step how to plan, organize, promote, and execute an exciting fashion show. New to this Edition - Includes examples from couture and ready-to-wear shows, as well as innovative approaches including non-traditional fashion shows and fashion presentations - New information on careers in the fashion industry that are related to fashion show production, like styling, public relations, and event management - New perforated worksheets include documents and templates to plan a fashion show - 25% new photographs - Discussions of diversity in the fashion industry and current trends - More coverage and examples from menswear and global fashion capitals. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501335259."--Bloomsbury Publishing.

Social Psychology of Dress Mar 29 2020

The Business of Fashion Oct 04 2020 Revised to keep up with the quickly evolving landscape of the fashion industry, the fourth edition of this authoritative text offers updated information on the design, manufacturing, marketing, and distribution of fashion products within a global context. Research-based content provides insight on the organization and operation of textiles, apparel, accessories, and home fashion companies, as well as the effect of technological, organizational, and global changes on every area of the business.

J.J. Pizzuto's Fabric Science Sep 15 2021 With the increasing emphasis on textiles as a major global industry, this edition

continues the tradition of meeting the needs of both students and professionals. Amongst other new material, Cohen and Johnson address the effect of textiles and textile products on the environment throughout the text.

*In Fashion* Mar 21 2022 This third edition of the best-selling *In Fashion* offers a concise and colorful overview of the key components of fashion—from its history, movements, and trends—to the materials, producers, and retailers that impact the business on a global level. Fashion students will gain a foundation and language for understanding how the current fashion industry works and explore an array of exciting career opportunities. New to This Edition - Includes over 250 color images of current designers, fashion collections, retailers, and more - Covers digital and social media (Parts 1 and 4), updated textile trends and innovations (Chapter 5), and current omni-channel practices in retailing (Chapter 11) - Emphasizes global aspects of the fashion industry, changing demographics, and the effects of economics and politics on consumer choices Key Features - Spotlight on Careers profiles the education, background, and career paths of noted fashion industry professionals - Spotlight on Innovators highlights groundbreaking designers and brands—past and present—such as Iris van Herpen and Donna Karan - Spotlight on Business explores key concepts, trends, and exemplary brands in a rapidly changing industry *In Fashion STUDIO* - Study smarter with self-quizzes featuring scored results and personalized study tips - Review concepts with flashcards of terms and definitions - Watch videos that bring chapter topics and career opportunities to life - Enhance your knowledge with chapter exercises Teaching Resources - Instructor's Guide including tips for integrating the *STUDIO* into a course, sample syllabi, teaching methodology, and grading resources. - Updated Test Bank includes 50% new questions and updates throughout. - PowerPoint presentations provide a framework for lectures and include color images from the book. - First Day of Class: Learning with *STUDIO* PowerPoint presentation This bundle includes *In Fashion* 3rd Edition and *In Fashion STUDIO* Access Card.

*The Dynamics of Fashion* Nov 29 2022 This text provides the foundation for a wide range of careers in the fashion business. Incorporating the experience of the author and her five earlier editions of *Fashion Merchandising: An Introduction*, this book covers product development, home fashions, retailing strategies, and examines how communication trends and technological advances impact the fashion world.

*In Fashion* Apr 29 2020 "You'll learn about how and why fashion evolves and changes, the materials used and who creates them, the companies who make apparel, and how fashion marketing helps companies sell their products. Spotlight features focus on careers, innovators, and businesses, using industry examples to show real world situations. A Top 100 Apparel Designers section gives you a quick list of who's who in fashion history, while a glossary and key terms throughout make sure you know what you're talking about!"--

*The Dynamics of Fashion* Oct 28 2022 For fashion students who want to be both in the now and in the know! *The Dynamics of Fashion, Fifth Edition*, has the latest facts and figures, and the most current theories in fashion development, production, and merchandising giving you the foundation you need in the industry. It offers hundreds of real-life examples of leading brands and industry trends, to show you fashion careers and how to apply what you learn. The book also covers sustainable fashion, wearable technology, social media, and more in detail. An online *STUDIO* includes self-quizzes, flashcards, and links to videos. New to this Edition - Expanded coverage of the latest industry trends, including sustainable fashion, e-commerce, globalization, wearable technology, and the use of social media for fashion marketing - Revised For Review ' and For Discussion ' questions, new terms added to Trade Talk, and expanded Glossary - More than 150 new full-color photographs highlighting the people, principles, and practices of the fashion business - 25% new Fashion Focus and Then and Now features bring in current topics and industry trends *The Dynamics of Fashion, 5th Edition STUDIO* - Study smarter with self-quizzes featuring scored results and personalized study tips - Review concepts with flashcards of terms and definitions and image identification - Branch out with links to curated online multi-media resources that bring chapter concepts to life - Expand your knowledge by further exploring special features Then and Now and Fashion Focus This bundle includes *The Dynamics of Fashion, 5th Edition* and *The Dynamics of Fashion STUDIO* Access Card.

*Fashion Sketchbook* Jul 25 2022 *Fashion Sketchbook, 6th Edition*, demystifies the fashion drawing process with simple, step-by-step directions. Now in full color and completely revised, with updated instructions and images throughout, this introductory text explains how to draw women, men, and children, pose the figure, develop the fashion head and face, sketch accessories, add garment details, and prepare flats and specs. Abbing's detailed, easy-to-follow lessons are accompanied by Women's Wear Daily photographs from the showroom and the runway that accelerate comprehension and lead to the diversification of drawing skills.

*A Guide to Fashion Sewing* Dec 06 2020 *A Guide to Fashion Sewing, 6th Edition*, provides a comprehensive fashion sewing resource for beginning and advanced sewers alike. Readers will learn how to assemble and construct designs of various styles using proven industry methods for more than 100 sewing applications. Chapters cover everything from sewing equipment, measurements, and fabric selection to actual garment assembly. Filled with easy to follow, step-by-step instructions and large, clear illustrations, this book is an indispensable resource for constructing quality garments. Accompanying video demonstrations help readers learn at their own pace basic sewing skills and techniques such as seams, darts, bias binding, zipper, and garment assembly. The new edition features an updated design, new industrial sewing machine information and photographs, and expanded information on tailoring. Amaden-Crawford has added convenient metric measurement equivalents to the text, helpful project checklists to aid self-assessment of completed project, and 1/2 scale patterns to make sample garment assembly easier than ever before. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the *STUDIO* resources that accompany this text. To receive free access to the *STUDIO* content with new copies of this book, please refer to the book + *STUDIO* access card bundle ISBN

9781501395284. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

*Retail Buying + Studio Access Card Aug 22 2019* This comprehensive book provides students with the skills and savvy needed to become successful buyers in any area of retail. With a simple and straightforward approach, Clodfelter presents step-by-step instructions for typical buying tasks, such as identifying and understanding potential customers, creating a six-month merchandising plan, and developing sales forecasts. With coverage of math concepts integrated throughout the text, this new edition contains up-to-date coverage of important retailing trends, including more coverage of international buying and sourcing, integration of product development concepts throughout, and more math practice problems in chapters. Updated "Snapshot" and "Trendwatch" features present current info and new case studies from the fashion industry. Ample activities "drawn from real-world merchandising and incorporating current trends" give students the opportunity to apply critical skills as they would in a professional environment. Introducing "Retail Buying: From Basics to Fashion" STUDIO—an online tool for more effective study! Study smarter with self-quizzes featuring scored results and personalized study tips Review concepts with flashcards of essential vocabulary and basic retail math formulas Practice your skills with downloadable Excel spreadsheets to complete the end of chapter Spreadsheet Skills exercises Enhance your knowledge with printable worksheets featuring step-by-step solutions to common retail buying math problems This bundle includes "Retail Buying" 5th Edition and "Retail Buying" STUDIO Access Card.

*Mathematics for Retail Buying Nov 24 2019* This straightforward textbook/workbook introduces retail pricing and repricing of merchandise, the relationship of markup to profit, the retail method of inventory, dollar planning and control, and terms of sale. The fifth edition adds spreadsheet problems, store forms for practice problems, and a glossary. c. Book News Inc.

*Environmental Psychology for Design: Bundle Book + Studio Access Card Jan 27 2020*

*Fashion Forecasting: Bundle Book + Studio Access Card Oct 24 2019*

*Interior Design Materials and Specifications Aug 26 2022* Written from the viewpoint of the working designer, this textbook describes each material's characteristics and teaches students how to evaluate, select and specify materials.

*Fashion by Design Aug 02 2020* This book focuses on the phases of the design process, as well as the elements and principles of design, and how it is applied to fashion.

*Concepts of Pattern Grading Aug 14 2021* This step-by-step introduction to grading combines the theory of pattern grading with its practical applications. After presenting the x, y orientation to familiarize readers with the concepts of computer grading and using the Cartesian graph, the text takes a holistic approach, integrating anthropometry, size specifications, and grade guides into the grading process for women's garments with emphasis on maintaining fit and style sense. New to this Edition- - Expanded discussion of computer grading technology including Optitex, Gerber, Lectra, and Tukatech software - 20% new end-of-chapter exercise questions - Includes more than 200 illustrations and 85 tables for grade rules, measurement charts and garment specifications - Added discussion on grading from specifications and development of tolerances - Instructor's Guide and Test Bank provide answers to exercises, completed and blank grade rule tables, grade charts for different base sizes and projects for further research Concepts of Pattern Grading STUDIO- - Study smarter with self-quizzes featuring scored results and personalized study tips - Review concepts with flashcards of terms and definitions