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Business Strategies for Satellite Systems Dec 27 2019 To be successful in today's satellite communications marketplace, you know that business savvy counts as much as technical expertise. This informative new book gives you the management insight and expertise needed to successfully operate satellite systems as business ventures. Based on the author's more than 25 years experience in developing and managing satellite systems, the book explains how to master the complexities of deploying satellite systems while reaching overall business objectives.

Interpreting The Rules of Revelation May 31 2020 Interpreting the Rules of Revelation presents the inductive (literal) Bible study approach to the New Testament prophet John's Book of Revelation. Based on the foundation of biblical hermeneutics, Norris purposes to give readers the literal skills to develop their own views on this fascinating subject. The prophetic message of the Hebrew prophets, the pre-, mid-, and post-Rapture positions; and the Second Coming of Christ are all presented with Pat Marvenko-Smith's illustrative Revelation Productions art as the Bible reads, not in-between the lines.

The Project Management Communications Toolkit, Second Edition Mar 22 2022 Effective communication is the most powerful tool a manager can use. This is especially true for project managers who are tasked with coordinating the efforts of every project member as well as maintaining an open dialog with senior executives. Helping professionals achieve a high-level of communications expertise is the goal of this second edition book and CD-ROM package. The book explains how to energize projects, create momentum, and achieve success by talking and listening to staff members. Moreover, it teaches how to effectively communicate project status and requirements to executive management. The valuable CD-ROM supplies the "tools" to do the job right... ready-to-use documents, forms, reports, and project templates that help ensure effective, clear, and consistent communication. This second edition also includes new changes from A Guide to the Project Management Body of Knowledge (PMBOK), Fifth Edition, as well as new material on evolving tools such as social media. As new technology has found its way to the marketplace, simple approaches from years gone by are modified for cloud-sharing tools, social media, and other considerations.

Medical Device Cybersecurity for Engineers and Manufacturers Nov 25 2019 Cybersecurity for medical devices is no longer optional. We must not allow sensationalism or headlines to drive the discussion... Nevertheless, we must proceed with urgency. In the end, this is about preventing patient harm and preserving patient trust. A comprehensive guide to medical device secure lifecycle management, this is a book for engineers, managers, and regulatory specialists. Readers gain insight into the security aspects of every phase of the product lifecycle, including concept, design, implementation, supply chain, manufacturing, postmarket surveillance, maintenance, updates, and end of life. Learn how to mitigate or completely avoid common cybersecurity vulnerabilities introduced during development and production. Grow your awareness of cybersecurity development topics ranging from high-level concepts to practical solutions and tools. Get insight into emerging regulatory and customer expectations. Uncover how to minimize schedule impacts and accelerate time-to-market while still accomplishing the main goal: reducing patient and business exposure to cybersecurity risks. Medical Device Cybersecurity for Engineers and Manufacturers is designed to help all stakeholders lead the charge to a better medical device security posture and improve the resilience of our medical device ecosystem.

Communications Technology Explained Aug 03 2020 Aims to cover the breadth of communications technology, covering the telecommunications, network and computer industries.

Successful Marketing Strategy for High-tech Firms Nov 17 2021 Annotation This revised edition of the bestseller reflects the realities of the new high-tech marketplace where effective marketing strategy counts as much as the latest technology. New material includes case studies on how high-tech giants came out of the tech market meltdown stronger and more competitive.

Implementing Electronic Card Payment Systems Feb 18 2022 As magnetic stripe cards are being replaced by chip cards that

offer consumers and business greater protection against fraud, a new standard for this technology is being introduced by Europay, MasterCard and Visa (EMV). This volume presents a comprehensive overview of the EMV chip solution and explains how this technology provides a chip migration path, where interoperability plays a central role in the business model. The work offers an understanding of the security problems associated with magnetic stripe cards, and presents the business case for chip migration. Moreover, it explains the implementation of multi-application selection mechanisms in EMV chip cards and terminals, and shows you how to design a multi-application EMV chip card layout.

Implementing Electronic Card Payment Systems Feb 27 2020 Radu, an electrical engineer who works as a consultant for payment systems and telecom operations in Belgium, has written a thorough description of EMV chip card technology. Following a description of chip migration with EMV and its use for debit and credit cards, Radu details the processing of such cards, including remote card payments, with attention to various formats. A lengthy section of appendices details the technology's security framework, threats, services, mechanisms, and risk management. Annotation copyrighted by Book News, Inc., Portland, OR

Knowledge Reuse and Agile Processes: Catalysts for Innovation Sep 23 2019 Innovation, agility, and coordination are paramount in the support of value in the global knowledge economy. Therefore, the long-term success of a company is increasingly dependent on its underlying resilience and agility. Knowledge Reuse and Agile Processes: Catalysts for Innovation addresses flexibility of both business and information systems through component technology at the nexus of three seemingly unrelated disciplines: service-oriented architecture, knowledge management, and business process management. Providing practitioners and academicians with timely, compelling research on agile, adaptive processes and information systems, this Premier Reference Source will enhance the collection of every reference library.

The Dark Forest Jan 20 2022 To most in the Realm of Drugolin, [otherly+ lore lingered as mysterious legends best suited for late night hearths. On rare occasions one might hear of strange visitations. Some of huge, radiant beings bearing aid and guidance. Others of dark, evil creatures summoning dread and death. All were a part of Drugolish legend, but few took them seriously. The westland village of Noy couldn't afford the apathy of its unenlightened, middleland neighbors. Its enclosing fortress walls stood as a monument to the frightening visitations it experienced, day and night. When the town's most celebrated +adventurer+ receives a prophetic lamp, he teams with one final group on a faith empowering mission into the dread dungeons of evil that could usher in an eternal age where mortals are like angels and God reigns supreme. Yahwin (God), Krystos (Jesus), Sahron (Satan), a host of otherly foes, +warrior angels, + and warrior prophets endowed with extraordinary power all inhabit this peculiar realm in which +eschatologist+ Mark Norris +allegorizes+ +a prophetic+ tale that wars for the Millennium's victor's rights. What would you do if an angel materialized in your bedroom tonight, handed you a prophetic lampstand that projected the events of Satan's rebellion, and invited you to brave the powers of hell? The otherly+ is waiting, ...will you go? +Mark Norris (B.A. theology/M.A. journalism) has served as a pastor, Christian education director, radio teacher, TV ministries prayer director, and publishing house editor. Today he works as a liaison for the U.S. Army.+

Software Engineering Explained Sep 15 2021 This text aims to introduce and explain some of the more important aspects of modern software development. It offers an overview of best practice in the specification, design and operation of quality software. Some chapters are designed to stand alone - for instance, the middle chapters (4 to 7) each deal with one major part of the software development process and are supported with a catalogue of current techniques and a checklist to help their implementation. The aim was to write a primer for those people with no formal background in software whose jobs have become dominated by it. In addition to this, the practical bias of the information should be of use to both managers of software projects and students about to embark on a career in software engineering.

Systems Modeling for Business Process Improvement Dec 19 2021 The effective application of information technology (IT) can be the key to achieving organizational change and improvements that directly impact your company's success in today's highly competitive business. This manual provides approaches for developing system models that bridge the traditional gap between information systems and software engineering and allow you to manage change and outcomes effectively. With contributions from researchers and practitioners in the field - including Ian Somerville, Wendy Currie, Keith Bennett and Dave Bustard - the book examines change from business, information systems and software engineering perspectives, and addresses major concepts and issues in systems engineering and business process improvement.

IT Project Portfolio Management Sep 27 2022 This groundbreaking book introduces you to a comprehensive approach to implementing Project Portfolio Management (PPM) to support and prioritize IT projects in both large and small companies. The first book to show you how to manage the portfolio of all IT-based projects in an organization, this unique resource details how a portfolio of projects can be aligned with the ever-changing marketplace via a central strategy, maximized for overall return on investment, and balanced for risk across an organization. Written by a highly regarded industry professional with over 15 years of experience, the book is packed with real-world case studies and insightful personal experiences from the author's career.

Electric System Operations: Evolving to the Modern Grid, Second Edition Jan 08 2021 This completely updated second edition includes case studies and a focus on the business of system operations. The broad range of actions under system operations from transmission to distribution are explored. The underpinnings of electric systems operations are highlighted, with an introduction to utilities and power systems. It offers a thorough definition of system operations, identifying and explaining the various systems that support this function and how they integrate into the utility. The book presents a thorough definition of system operations, identifying and explaining the various systems that support this function and how they integrate into the utility. The business perspective on electric systems operation, and how critical this area is to a utility's ability to provide reliable power to customers is detailed. Readers discover how a utility's network operation is a key contributor to the viable sustainment of its business. The book presents the convergence of the systems used in the grid operations of today and addresses the emerging needs of the smart grid operations of tomorrow. Readers discover how a utility's network operation is a key contributor to the viable sustainment of its business, as well as learn how system operations help to ensure the right levels of safety, reliability and efficiency in everything that relates to transmission and distribution grid management.

Ubiquitous Positioning Nov 05 2020 This groundbreaking resource introduces practitioners to the emerging field of Ubiquitous Positioning - positioning systems that identify the location and position of people, vehicles and objects in time and space in the digitized networked economy. The future and growth of ubiquitous computing will be fueled by the convergence of many other areas of technology, from mobile telematics, Internet technology, and location systems, to sensing systems, geographic information systems, and the semantic web. This first-of-its-kind, forward-looking volume explores ubiquitous computing from a convergence perspective, offering a road map to this burgeoning field.

Systems Engineering for Business Process Change: New Directions Apr 10 2021 Systems Engineering for Business Process Change: New Directions is a collection of papers resulting from an EPSRC managed research programme set up to investigate the relationships between Legacy IT Systems and Business Processes. The papers contained in this volume report the results from the projects funded by the programme, which ran between 1997 and 2001. An earlier volume, published in 2000, reported interim results. Bringing together researchers from diverse backgrounds in Computer Science,

Information Systems, Engineering and Business Schools, this book explores the problems experienced by IT-dependent businesses that have to implement changing business processes in the context of their investment in legacy systems. The book presents some of the solutions investigated through the collaborations set up within the research programme. Whether you are a researcher interested in the ideas that were generated by the research programme, or a user trying to understand the nature of the problems and their solutions, you cannot fail to be inspired by the writings contained in this volume.

Practical Internet Law for Business May 12 2021 Due to the increasing use of the Internet in business and commercial transactions, there is a great need for more practical and reliable information on current legal issues in the world of e-commerce. This timely book provides you with an easy-to-understand overview of how the Internet has emerged as an important setting for business, and how doing business on the Internet is regulated by the courts, as well as state and federal government. It offers you a clear and better understanding of complex legal concepts and terminology to help you comply with the law and spot legal issues that may arise.

Discovering Real Business Requirements for Software Project Success Dec 31 2022 While a number of books on the market deal with software requirements, this is the first resource to offer you a methodology for discovering and testing the real business requirements that software products must meet in order to provide value. The book provides you with practical techniques that help prevent the main causes of requirements creep, which in turn enhances software development success and satisfaction among the organizations that apply these approaches. Complementing discovery methods, you also learn more than 21 ways to test business requirements from the perspectives of assessing suitability of form, identifying overlooked requirements, and evaluating substance and content. The powerful techniques and methods presented are applied to a real business case from a company recognized for world-class excellence. You are introduced to the innovative Problem Pyramidtm technique which helps you more reliably identify the real problem and requirements content. From an examination of key methods for gathering and understanding information about requirements, to seven guidelines for documenting and communicating requirements, while avoiding analysis paralysis, this book is a comprehensive, single source for uncovering the real business requirements for your software development projects.

Building Reliable Component-based Software Systems Jan 26 2020 Here's a complete guide to building reliable component-based software systems. Written by world-renowned experts in the component-based software engineering field, this unique resource helps you manage complex software through the development, evaluation and integration of software components. You quickly develop a keen awareness of the benefits and risks to be considered when developing reliable systems using components. A strong software engineering perspective helps you gain a better understanding of software component design, to build systems with stronger requirements, and avoid typical errors throughout the process, leading to improved quality and time to market. From component definition, standards, objects and frameworks, to organizational development and support of the component-based life cycle, the book describes aspects of systems development using components and component development. It focuses on dependable and real-time systems, employing case studies from the process automation industry, software production, electronic consumer equipment and office software development.

Gigabit Ethernet Technology and Applications Jul 26 2022 This volume explains the technical details of the main Ethernet family members, starting with the familiar 10Base-T, through Fast Ethernet, to the latest Gigabit Ethernet and wireless variants. The applications that can now be supported on a uniform network technology are also explained.

Telecommunications Department Management Feb 06 2021 Designed to help readers develop their telecommunications department to its fullest potential, this text explains how a well-structured telecommunications department can stimulate revenue and help maintain a healthy business infrastructure. It includes chapters on budgeting, project management, maintaining the corporate infrastructure; developing a corporate strategic telecommunications policy, human resources, and educational issues. Included are practical guidelines for structuring a department to improve staff development and opportunities; planning and managing telecommunications projects properly to ensure job diversity and job satisfaction; and opportunity for promotion.

What Every Engineer Should Know About Business Communication Oct 05 2020 Engineers must possess a range of business communication skills that enable them to effectively communicate the purpose and relevance of their idea, process, or technical design. This unique business communication text is packed with practical advice that will improve your ability to- Market ideas Write proposals Generate enthusiasm for research Deliver presentations Explain a design Organize a project team Coordinate meetings Create technical reports and specifications Focusing on the three critical communication needs of engineering professionals-speaking, writing, and listening-the book delineates critical communication strategies required in many group settings and work situations. It demonstrates how to integrate a marketing strategy into every facet of engineering communication, from presentations, visual aids, proposals, and technical reports to e-mail and phone calls. Using situational examples, the book also illustrates how to use computers, graphics, and other engineering tools to effectively communicate with other engineers and managers.

Knowledge Management in the Intelligence Enterprise Sep 03 2020 If you are responsible for the management of an intelligence enterprise operation and its timely and accurate delivery of reliable intelligence to key decision-makers, this book is must reading. It is the first easy-to-understand, system-level book that specifically applies knowledge management principles, practices and technologies to the intelligence domain. The book describes the essential principles of intelligence, from collection, processing and analysis, to dissemination for both national intelligence and business applications.

Communications Technology Guide for Business Dec 07 2020 This guide to communications technology aims to provide a broad, integrated view of the technologies available worldwide - including the Internet and Web, digital mobile telephony, ISDN, SMDS, frame relay and ATM - from a business perspective.

The Business Privacy Law Handbook Aug 27 2022 The complex, evolving world of corporate privacy law is the topic of this one-stop guide. Clearly written in non-technical language, the handbook offers a solid understanding of the industry-specific obligations of banks, healthcare providers, and other lines of business.

Media Engineering Mar 29 2020 Drawing on the authors' involvement with Encarta and implementing BT's on-line systems, this book explains how to go about designing and building volumes of assorted information into a coherent resource that is fit for consumption by a variety of users. The basic thesis of the book is that the core problems of designing multimedia information are amenable to the same concepts and disciplines that have been devised in software engineering. Furthermore it is not the technology of multimedia (compact disk, Internet, etc.) but the systematic structuring of information that really matters. This concept provides the focus for the problem-solving approach of the text.

Mobile IP Technology for M-business Oct 17 2021 Here's a first-of-its-kind book that introduces you to the next generation of mobile networks, where IP data capability and mobile communications become integrated to form new, cutting-edge mobile IP networks. This unique resource offers you a thorough understanding of the convergence of mobile and data technology. It explains how the prospect of continuous connectivity adds a new dimension to e-business, moving it towards m-business, which promises to give users access to network services as they travel from one location to another.

Deep Blue Mar 10 2021 Featuring the 5th Doctor.

Data Quality for the Information Age Jul 02 2020 All aspects of data management are explored in this title, which

provides detailed analyses of quality problems and their impacts, potential solutions and how they are combined to form an overall data quality program, senior management's role, and methods used to make and sustain improvements.

Workflow Modeling May 24 2022 This extensively revised second edition of the acclaimed and bestselling book, *Workflow Modeling* serves as a complete guide to discovering, scoping, assessing, modeling, and redesigning business processes. Providing proven techniques for identifying, modeling, and redesigning business processes, and explaining how to implement workflow improvement, this book helps you define requirements for systems development or systems acquisition.

Journal of Ict Standardization (4-3) Jun 12 2021 The aims of this journal is to publish standardized as well as related work making "standards" accessible to a wide public - from practitioners to new comers. The journal aims at publishing in-depth as well as overview work including papers discussing standardization process and those helping new comers to understand how standards work.

Survival in the Software Jungle Jul 14 2021 *Survival in the Software Jungle* is written especially for managers and engineers responsible for systems development and information technology. Focusing on software technology from a user's standpoint, and supported by a wide range of practical guidelines, the book shows you how to obtain and provide good computer support, capitalize on a wide range of products, and stay competitive in today's Information Age. Includes current standards information, a useful glossary of terms, invaluable checklists, and accompanying software that allows you to evaluate the likelihood of your project succeeding.

Mastering Technical Sales Oct 24 2019 This indispensable sales tool shows you the ropes of lead qualification, the RFP process, and needs analysis and discovery, and explains how your technical know-how can add invaluable leverage to sales efforts at every step. You learn how to plan and present the perfect pitch, demonstrate products effectively, build customer relationship skills, handle objections and competitors, negotiate prices and contracts, close the sale, and so much more - including how to avoid the critical selling mistakes so often made by technical pros who jump to sales. The book also addresses key career management and team-building topics, and includes detailed case studies, concise chapter summaries, and handy checklists of skill-building tips that reinforce all the career-boosting skills and techniques you learn.

Risk-based E-business Testing Oct 29 2022 This hands-on guide for business, project and test managers and test practitioners presents an effective approach for using risk to construct test strategies for e-business systems. Using an easily-learned risk-analysis technique, it teaches you how to use risk to select and prioritize test methods for e-business projects. This innovative resource shows you how to select test techniques to address business risks and integrate them into a coherent test process. The book presents twenty-four test techniques that address failure modes found in web applications. Grouped into seven categories, they are organized to make test strategy development easy. Each chapter has a comprehensive list of references to papers, books and web resources. The book provides you with guidelines for post-deployment monitoring of availability, performance, security and site integrity. It includes an overview of eight most important tool types with guidelines for selection and implementation. What?

Successful Proposal Strategies for Small Businesses: : Using Knowledge Management to Win Government, Private-Sector, and International Contracts, Sixth Edition Nov 29 2022 Here's your one-stop-shop for winning new business! the new, Sixth Edition of this perennial bestseller updates and expands all previous editions, making this volume the most exhaustive and definitive proposal strategy resource. Directly applicable for businesses of all sizes, *Successful Proposal Strategies* provides extensive and important context, field-proven approaches, and in-depth techniques for business success with the Federal Government, the largest buyer of services and products in the world. This popular book and its companion CD-ROM are highly accessible, self-contained desktop references developed to be informative, highly practical, and easy to use. Small companies with a viable service or product learn how to gain and keep a customer's attention, even when working with only a few employees. Offering a greatly expanded linkage of proposals to technical processes and directions, the Sixth Edition includes a wealth of new material, adding important chapters on cost building and price volume, the criticality of business culture and investments in proposal success, the proposal solution development process, and developing key conceptual graphics. CD-ROM Included! Features useful proposal templates in Adobe Acrobat, platform-independent format; HTML pointers to Small Business Web Sites; a comprehensive, fully searchable listing Proposal and Contract Acronyms; and a sample architecture for a knowledge base or proposal library.

Managing Intellectual Assets in the Digital Age Aug 15 2021 Written for technology professionals and business managers/owners alike, this new, easy-to-understand book provides you with a comprehensive overview of the key legal and economic issues that affect rights of access and use for intellectual property and knowledge assets, with special emphasis on computer software, Internet content, and digital media. It is the first book to address management of both traditional intellectual property and the broader set of knowledge assets in a single resource. It presents these subjects in a style appropriate for a wide range of practitioners who are not intellectual property or knowledge management specialists, and approaches the challenge of managing these assets from a multidisciplinary perspective.

The Requirements Engineering Handbook Aug 22 2019 Gathering customer requirements is a key activity for developing software that meets the customer's needs. A concise and practical overview of everything a requirement's analyst needs to know about establishing customer requirements, this first-of-its-kind book is the perfect desk guide for systems or software development work. The book enables professionals to identify the real customer requirements for their projects and control changes and additions to these requirements. This unique resource helps practitioners understand the importance of requirements, leverage effective requirements practices, and better utilize resources. The book also explains how to strengthen interpersonal relationships and communications which are major contributors to project effectiveness. Moreover, analysts find clear examples and checklists to help them implement best practices.

Modern Radar Systems Apr 30 2020 This revised and updated edition offers complete and up-to-date coverage of modern radar systems, including new material on accuracy, resolution, and convolution and correlation. The book features more than 540 illustrations (drawn in Maple V) that offer a greater understanding of various waveforms, and other two- and three-dimensional functions, to help you more accurately analyze radar system performance.

Understanding Networking Technology Apr 22 2022 "With this second edition of *Understanding Networking Technology: Concepts, Terms, and Trends* you get clear, concise explanations of both common and uncommon computing and telecommunications terminology." "More than just a dictionary of terms, *Understanding Networking Technology* also helps you make sense of the current state of communications and information technology through sections describing how networking technology has evolved and where it is likely to go in the years ahead. This book takes individual definitions and turns them into comprehensive concepts, explaining their impact and their significance both for today and tomorrow." "It includes hundreds of new terms in such areas as telecommunications protocols, computer network technology, and wireless; and an updated analysis of IT trends, Internet developments, data network growth, and global telecommunications alliances."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

Metadata Management for Information Control and Business Success Jun 24 2022 By describing how to establish metadata management with an organization, this book provides examples of data structure architectures, and reviews issues

associated with metadata management in relation to the Internet and data warehousing. It helps readers control the factors that make data useable throughout an organization and manage data so that it becomes a valuable corporate asset. The book examines real-world business departments that can benefit from this approach and ways in which sets ...

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