

The Shareholder Value Myth How Putting Shareholders First Harms Investors Corporations And The Public

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[Big Data at Work](#) Sep 15 2021 Go ahead, be skeptical about big data. The author was—at first. When the term “big data” first came on the scene, bestselling author Tom Davenport (Competing on Analytics, Analytics at Work) thought it was just another example of technology hype. But his research in the years that followed changed his mind. Now, in clear, conversational language, Davenport explains what big data means—and why everyone in business needs to know about it. [Big Data at Work](#) covers all the bases: what big data means from a technical, consumer, and management perspective; what its opportunities and costs are; where it can have real business impact; and which aspects of this hot topic have been oversold. This book will help you understand: • Why big data is important to you and your organization • What technology you need to manage it • How big data could change your job, your company, and your industry • How to hire, rent, or develop the kinds of people who make big data work • The key success factors in implementing any big data project • How big data is leading to a new approach to managing analytics With dozens of company examples, including UPS, GE, Amazon, United Healthcare, Citigroup, and many others, this book will help you seize all opportunities—from improving decisions, products, and services to strengthening customer relationships. It will show you how to put big data to work in your own organization so that you too can harness the power of this ever-evolving new resource.

[The Tyranny of Merit](#) Feb 08 2021 A TLS, GUARDIAN AND NEW STATESMAN BOOK OF THE YEAR 2020 The new bestseller from the acclaimed author of *Justice* and one of the world's most popular philosophers "Astute, insightful, and empathetic...A crucial book for this moment" Tara Westover, author of *Educated* These are dangerous times for democracy. We live in an age of winners and losers, where the odds are stacked in favour of the already fortunate. Stalled social mobility and entrenched inequality give the lie to the promise that "you can make it if you try". And the consequence is a brew of anger and frustration that has fuelled populist protest, with the triumph of Brexit and election of Donald Trump. Michael J. Sandel argues that to overcome the polarized politics of our time, we must rethink the attitudes toward success and failure that have accompanied globalisation and rising inequality. Sandel highlights the hubris a meritocracy generates among the winners and the harsh judgement it imposes on those left behind. He offers an alternative way of thinking about success - more attentive to the role of luck in human affairs, more conducive to an ethic of humility, and more hospitable to a politics of the common good.

[The Motivation Myth](#) Aug 14 2021 From Inc.com's most popular columnist, a counterintuitive--but highly practical--guide to finding and maintaining the motivation to achieve great things. It's comforting to imagine that superstars in their fields were just born better equipped than the rest of us. When a co-worker loses 20 pounds, or a friend runs a marathon while completing a huge project at work, we assume they have more grit, more willpower, more innate talent, and above all, more motivation to see their goals through. But that's not actually true, as popular Inc.com columnist Jeff Haden proves. "Motivation" as we know it is a myth. Motivation isn't the special sauce that we require at the beginning of any major change. In fact, motivation is a result of process, not a cause. Understanding this will change the way you approach any obstacle or big goal. Haden shows us how to reframe our thinking about the relationship of motivation to success. He meets us at our level--at the beginning of any big goal we have for our lives, a little anxious and unsure about our way forward, a little burned by self help books and strategies that have failed us in the past—and offers practical advice that anyone can use to stop

stalling and start working on those dreams. Haden takes the mystery out of accomplishment, proving that success isn't about spiritual awakening or a lightning bolt of inspiration --as Tony Robbins and adherents of The Secret believe--but instead, about clear and repeatable processes. Using his own advice, Haden has consistently drawn 2 million readers a month to his posts, completed a 107-mile long mountain bike race, and lost 10 pounds in a month. Success isn't for the uniquely-qualified; it's possible for any person who understands the true nature of motivation. Jeff Haden can help you transcend average and make lasting positive change in your life.

The Myth of Chinese Capitalism Oct 04 2020 The untold story of how restrictive policies are preventing China from becoming the world's largest economy Dexter Roberts lived in Beijing for two decades working as a reporter on economics, business and politics for Bloomberg Businessweek. In *The Myth of Chinese Capitalism*, Roberts explores the reality behind today's financially-ascendant China and pulls the curtain back on how the Chinese manufacturing machine is actually powered. He focuses on two places: the village of Binghuacun in the province of Guizhou, one of China's poorest regions that sends the highest proportion of its youth away to become migrants; and Dongguan, China's most infamous factory town located in Guangdong, home to both the largest number of migrant workers and the country's biggest manufacturing base. Within these two towns and the people that move between them, Roberts focuses on the story of the Mo family, former farmers-turned-migrant-workers who are struggling to make a living in a fast-changing country that relegates one-half of its people to second-class status via household registration, land tenure policies and inequality in education and health care systems. In *The Myth of Chinese Capitalism*, Dexter Roberts brings to life the problems that China and its people face today as they attempt to overcome a divisive system that poses a serious challenge to the country's future development. In so doing, Roberts paints a boot-on-the-ground cautionary picture of China for a world now held in its financial thrall.

Fixing the Game Nov 17 2021 American capitalism is in dire straits, caught in a perilous pattern of increasing volatility, decreasing investor returns, and ongoing bad behavior by executives. And it's getting worse. Since the turn of the twenty-first century, we've seen two massive value-destroying market meltdowns and a string of ethics breaches, including accounting scandals, options-backdating schemes, and the subprime mortgage debacle. Just what is going on here? Is it the inevitable decline of the American economy? Is it the new normal in a technology-enabled global marketplace? Or is it possible that the very theories we've embraced to underpin our capital markets are actually producing these crises? In *Fixing the Game*, Roger Martin reveals the culprit behind the sorry state of American capitalism: our deep and abiding commitment to the idea that the purpose of the firm is to maximize shareholder value. This theory has led to a massive growth in stock-based compensation for executives and, through this, to a naive and wrongheaded linking of the real market—the business of designing, making, and selling products and services—with the expectations market—the business of trading stocks, options, and complex derivatives. Martin shows how this tight coupling has been engineered and lays out its results: a single-minded focus on the expectations market that will continue driving us from crisis to crisis—unless we act now. Using the National Football League as his primary example, Martin illustrates that it is possible to take a much more thoughtful and effective approach than we now do to the intersection of the real and the expectations markets and to governance in general in the capital markets. Martin shows how we can act to end the destructive cycle, including:

- Restructuring executive compensation to focus entirely on the real market, not the expectations market
- Rethinking the meaning of board governance and role of board members
- Reining in the power of hedge funds and monopoly pension funds

Concise, hard-hitting, and entertaining, *Fixing the Game* advocates seizing American capitalism from the jaws of the expectations market and planting it firmly in the real market—and it presents the steps we must take now to do so.

The Self-Made Myth Aug 02 2020 "Powerful, compelling, and well researched . . . demolishes what may be the most destructive myth in America." —David Korten, author of *Agenda for a New Economy* *The Self-Made Myth* exposes the false claim that business success is the result of heroic individual effort with little or no outside help. Brian Miller and Mike Lapham not only bust the myth; they present profiles of business leaders who recognize the public investments and supports that made their success possible—including Warren Buffett, Ben Cohen of Ben and Jerry's, New Belgium Brewing CEO Kim Jordan, and others. The book also thoroughly demolishes the claims of supposedly self-made individuals such as Donald Trump and Ross Perot. How we view the creation of wealth and individual success is critical because it shapes our choices on taxes, regulation, public investments in schools and infrastructure, CEO pay, and more. It takes a village to raise a business—and it's time to recognize that fact.

The Shareholder Value Myth Oct 28 2022 Proves that shareholder primacy has no basis in law or economics and does not deliver better bottom - line results. Suggests better ways to think about shareholders and their relationship to corporations Written by one of America's most distinguished legal scholars, Executives, investors, and the business press routinely chant the mantra that co...

Don't Put That in There! Jun 24 2022 People have more access to medical information than ever before with an abundance of printed and online resources, and yet we still believe "facts" about our bodies and sexuality that are just plain wrong. *Don't Put That in There!* takes on these myths and misconceptions, and exposes the truth behind some of those weird and worrisome things we think about our bodies, such as:

- The average penis size is seven inches
- Squeezing breasts is all fun and games
- You shouldn't have sex before the big game
- Anal sex will give you cancer
- Two condoms are better protection than one
- Pubic hair doesn't turn gray
- Sex can give you a heart attack
- Only men have wet dreams
- You can't break your penis
- You can run out of sperm

With the perfect blend of authoritative research and a breezy, accessible tone, *Don't Put That in There!* is full of enlightening, practical, and quirky facts that will debunk some of the most perennial misconceptions we believe about sex and sexuality.

The Myth of Normal Jun 12 2021 The instant New York Times bestseller By the acclaimed author of *In the Realm of Hungry Ghosts*, a groundbreaking investigation into the causes of illness, a bracing critique of how our society breeds disease, and a pathway to health and healing. In this revolutionary book, renowned physician Gabor Maté eloquently dissects how in Western countries that pride themselves on their healthcare systems, chronic illness and general ill health are on the rise. Nearly 70 percent of Americans are on at least one prescription drug; more than half take two. In Canada, every fifth person has high blood pressure. In Europe, hypertension is diagnosed in more than 30 percent of the population. And everywhere, adolescent mental illness is on the rise. So what is really “normal” when it comes to health? Over four decades of clinical experience, Maté has come to recognize the prevailing understanding of “normal” as false, neglecting the roles that trauma and stress, and the pressures of modern-day living, exert on our bodies and our minds at the expense of good health. For all our expertise and technological sophistication, Western medicine often fails to treat the whole person, ignoring how today’s culture stresses the body, burdens the immune system, and undermines emotional balance. Now Maté brings his perspective to the great untangling of common myths about what makes us sick, connects the dots between the maladies of individuals and the declining soundness of society—and offers a compassionate guide for health and healing. Cowritten with his son Daniel, *The Myth Of Normal* is Maté’s most ambitious and urgent book yet.

Long Walk To Freedom Sep 03 2020 These memoirs from one of the great leaders of our time are 'essential reading for anyone who wants to understand history - and then go out and change it' Barack Obama The riveting memoirs of the outstanding moral and political leader of our time, *Long Walk to Freedom* brilliantly re-creates the drama of the experiences that helped shape Nelson Mandela’s destiny. Emotive, compelling and uplifting, *Long Walk to Freedom* is the exhilarating story of an epic life; a story of hardship, resilience and ultimate triumph told with the clarity and eloquence of a born leader. 'Enthralling . . . Mandela emulates the few great political leaders such as Lincoln and Gandhi, who go beyond mere consensus and move out ahead of their followers to break new ground' Sunday Times 'The authentic voice of Mandela shines through this book . . . humane, dignified and magnificently unembittered' The Times 'Burns with the luminosity of faith in the invincible nature of human hope and dignity . . . Unforgettable' Andre Brink

The Myth of the Lazy Native Jul 25 2022 The Myth of the Lazy Native is Syed Hussein Alatas’ widely acknowledged critique of the colonial construction of Malay, Filipino and Javanese natives from the 16th to the 20th century. Drawing on the work of Karl Mannheim and the sociology of knowledge, Alatas analyses the origins and functions of such myths in the creation and reinforcement of colonial ideology and capitalism. The book constitutes in his own words: ‘an effort to correct a one-sided colonial view of the Asian native and his society’ and will be of interest to students and scholars of colonialism, post-colonialism, sociology and South East Asian Studies.

Sleepyhead Jan 19 2022 When Henry Nicholls was twenty-one, he was diagnosed with narcolepsy: a medical disorder causing him to fall asleep with no warning. For the healthy but overworked majority, this might sound like an enviable condition, but for Henry, the inability to stay awake is profoundly disabling, especially as it is accompanied by mysterious collapses called cataplexy, poor night-time sleep, hallucinations and sleep paralysis. A writer and biologist, Nicholls explores the science of disordered sleep, discovering that around half of us will experience some kind of sleep dysfunction in our lives. From a CBT course to tackle insomnia to a colony of narcoleptic Dobermans, his journey takes him through the half-lit world of sleep to genuine revelations about his own life and health. Told with humour and intelligence, *Sleepyhead* uses personal reflections, interviews with those with sleep disorders and the people who study them, anecdotes from medical history and insights from art and literature to change the way we understand our sleeping hours.

The Last Folk Hero Oct 24 2019 New York Times Bestseller • The ultimate gift for sports lovers By the author of *Showtime*—the source for HBO’s *Winning Time*—the definitive biography of mythic multi-sport star Bo Jackson. “A legendary tome on a legendary athlete.” —Chris Herring, author of *Blood in the Garden* From the mid-1980s into the early 1990s, the greatest athlete of all time streaked across American sports and popular culture. Stadiums struggled to contain him. Clocks failed to capture his speed. His strength was legendary. His power unmatched. Video game makers turned him into an invincible character—and they were dead-on. He climbed (and walked across) walls, splintered baseball bats over his knee, turned oncoming tacklers into ground meat. He became the first person to simultaneously star in two major professional sports, and overtook Michael Jordan as America’s most recognizable pitchman. He was on our televisions, in our magazines, plastered across billboards. He was half man, half myth. Then, almost overnight, he was gone. He was Bo Jackson. Drawing on an astonishing 720 original interviews, New York Times bestselling sportswriter Jeff Pearlman captures as never before the elusive truth about Jackson, Auburn University’s transcendent Heisman Trophy winner, superstar of both the NFL and Major League Baseball and ubiquitous “Bo Knows” Nike pitchman. Did Bo really jump over a parked Volkswagen? (Yes.) Did he actually run a 4.13 40? (Yes.) During the 1991 flight that nearly killed every member of the Chicago White Sox, was he in the cockpit trying to help? (Oddly, yes. Or no. Or ... maybe.) Bo Jackson isn’t Jim Thorpe. He’s not Deion Sanders, either. No, Bo Jackson is Paul Bunyan. *The Last Folk Hero* is the true tale of Bo Jackson that only “master storyteller” (NPR.org) Jeff Pearlman could tell.

All the Rage Nov 05 2020 Why do men do so little at home? Why do women do so much? Why don't our egalitarian values match our lived experiences? Journalist-turned-psychologist Darcy Lockman offers a clear-eyed look at the most pernicious problem facing modern parents—how progressive relationships become traditional ones when children are introduced into the household. In an era of seemingly unprecedented feminist activism, enlightenment, and change, data shows that one area of gender inequality stubbornly

persists: the disproportionate amount of parental work that falls to women, no matter their background, class, or professional status. All the Rage investigates the cause of this pervasive inequity to answer why, in households where both parents work full-time and agree that tasks should be equally shared, mothers' household management, mental labor, and childcare contributions still outweigh fathers'. How, in a culture that pays lip service to women's equality and lauds the benefits of father involvement—benefits that extend far beyond the well-being of the kids themselves—can a commitment to fairness in marriage melt away upon the arrival of children? Counting on male partners who will share the burden, women today have been left with what political scientists call unfulfilled, rising expectations. Historically these unmet expectations lie at the heart of revolutions, insurgencies, and civil unrest. If so many couples are living this way, and so many women are angered or just exhausted by it, why do we remain so stuck? Where is our revolution, our insurgency, our civil unrest? Darcy Lockman drills deep to find answers, exploring how the feminist promise of true domestic partnership almost never, in fact, comes to pass. Starting with her own marriage as a ground zero case study, she moves outward, chronicling the experiences of a diverse cross-section of women raising children with men; visiting new mothers' groups and pioneering co-parenting specialists; and interviewing experts across academic fields, from gender studies professors and anthropologists to neuroscientists and primatologists. Lockman identifies three tenets that have upheld the cultural gender division of labor and peels back the ways in which both men and women unintentionally perpetuate old norms. If we can all agree that equal pay for equal work should be a given, can the same apply to unpaid work? Can justice finally come home?

Loyalty Myths Sep 27 2022 In *Loyalty Myths*, the authors have assembled 53 of the most common beliefs about customer loyalty – all of them wrong or misconceived! Each of the beliefs in this book is debunked with real-world examples. While other books speak in platitudes; this book is the only one to validate each proposition with real data. Granted unprecedented access to customer records from a variety of multinational corporations. Through these records, Ipsos Loyalty was able to precisely track the impact of this customer-centric construct on actual purchasing behavior. The authors' findings and conclusions will stun business leaders around the world. The lessons learned from these provide a true guide for the proper use of customer loyalty.

Managers and the Legal Environment Dec 26 2019
Galileo Goes to Jail and Other Myths about Science and Religion Jul 13 2021 If we want nonscientists and opinion-makers in the press, the lab, and the pulpit to take a fresh look at the relationship between science and religion, Ronald L. Numbers suggests that we must first dispense with the hoary myths that have masqueraded too long as historical truths. Until about the 1970s, the dominant narrative in the history of science had long been that of science triumphant, and science at war with religion. But a new generation of historians both of science and of the church began to examine episodes in the history of science and religion through the values and knowledge of the actors themselves. Now Ronald Numbers has recruited the leading scholars in this new history of science to puncture the myths, from Galileo's incarceration to Darwin's deathbed conversion to Einstein's belief in a personal God who "didn't play dice with the universe." The picture of science and religion at each other's throats persists in mainstream media and scholarly journals, but each chapter in *Galileo Goes to Jail* shows how much we have to gain by seeing beyond the myths.

Myth and the Making of Modernity Sep 22 2019 The contributors to this collection of essays on the literary use of myth in the early twentieth century and its literary and philosophical precedents from romanticism onwards draw on a range of disciplines, from anthropology, comparative literature, and literary criticism, to philosophy and religious studies. The underlying assumption is that modernist myth-making does not retreat from modernity, but projects a mode of being for the future which the past could serve to define. Modernist myth is not an attempted recovery of an archaic form of life so much as a sophisticated self-conscious equivalent. Far from seeking a return to an earlier romantic valorizing of myth, these essays show how the true interest of early twentieth-century myth-making lies in the consciousness, affirmative as well as tragic, of living in a human world which, in so far as it must embody value, can have no ultimate grounding. Although myth may initially appear to be the archaic counterterm to modernity, it is thus also the paradigm on which modernity has repeatedly reconstructed, or come to understand, its own life forms. The very term myth, by combining, in its modern usage, the rival meanings of a grounding narrative and a falsehood, encapsulates a central problem of modernity: how to live, given what we know.

The Deficit Myth Dec 18 2021 A New York Times Bestseller The leading thinker and most visible public advocate of modern monetary theory -- the freshest and most important idea about economics in decades -- delivers a radically different, bold, new understanding for how to build a just and prosperous society. Stephanie Kelton's brilliant exploration of modern monetary theory (MMT) dramatically changes our understanding of how we can best deal with crucial issues ranging from poverty and inequality to creating jobs, expanding health care coverage, climate change, and building resilient infrastructure. Any ambitious proposal, however, inevitably runs into the buzz saw of how to find the money to pay for it, rooted in myths about deficits that are hobbling us as a country. Kelton busts through the myths that prevent us from taking action: that the federal government should budget like a household, that deficits will harm the next generation, crowd out private investment, and undermine long-term growth, and that entitlements are propelling us toward a grave fiscal crisis. MMT, as Kelton shows, shifts the terrain from narrow budgetary questions to one of broader economic and social benefits. With its important new ways of understanding money, taxes, and the critical role of deficit spending, MMT redefines how to responsibly use our resources so that we can maximize our potential as a society. MMT gives us the power to imagine a new politics and a new economy and move from a narrative of scarcity to one of opportunity.

The Great Cholesterol Myth Apr 29 2020 Heart disease is the #1 killer. However, traditional heart disease protocols--with their emphasis on lowering cholesterol--have it all wrong. Emerging science is showing that cholesterol levels are a poor predictor of heart disease and that standard prescriptions for lowering it, such as ineffective low-fat/high-carb diets and serious, side-effect-causing statin drugs, obscure the real causes of heart disease. Even doctors at leading institutions have been misled for years based on creative reporting of research results from pharmaceutical companies intent on supporting the \$31-billion-a-year cholesterol-lowering drug industry. The Great Cholesterol Myth reveals the real culprits of heart disease, including: - Inflammation - Fibrinogen - Triglycerides - Homocysteine - Belly fat - Triglyceride to HCL ratios - High glycemic levels Bestselling health authors Jonny Bowden, Ph.D., and Stephen Sinatra, M.D. give readers a 4-part strategy based on the latest studies and clinical findings for effectively preventing, managing, and reversing heart disease, focusing on diet, exercise, supplements, and stress and anger management. Get proven, evidence-based strategies from the experts with The Great Cholesterol Myth. MYTHS VS. FACTS Myth-High cholesterol is the cause of heart disease. Fact-Cholesterol is only a minor player in the cascade of inflammation which is a cause of heart disease. Myth-High cholesterol is a predictor of heart attack. Fact-There is no correlation between cholesterol and heart attack. Myth-Lowering cholesterol with statin drugs will prolong your life. Fact-There is no data to show that statins have a significant impact on longevity. Myth-Statin drugs are safe. Fact-Statin drugs can be extremely toxic including causing death. Myth-Statin drugs are useful in men, women and the elderly. Fact-Statin drugs do the best job in middle-aged men with coronary disease. Myth-Statin drugs are useful in middle-aged men with coronary artery disease because of its impact on cholesterol. Fact-Statin drugs reduce inflammation and improve blood viscosity (thinning blood). Statins are extremely helpful in men with low HDL and coronary artery disease. Myth-Saturated fat is dangerous. Fact-Saturated fats are not dangerous. The killer fats are the trans fats from partially hydrogenated oils. Myth-The higher the cholesterol, the shorter the lifespan. Fact-Higher cholesterol protects you from gastrointestinal disease, pulmonary disease and hemorrhagic stroke. Myth-A high carbohydrate diet protects you from heart disease. Fact-Simple processed carbs and sugars predispose you to heart disease. Myth-Fat is bad for your health. Fact-Monounsaturated and saturated fats protect you from metabolic syndrome. Sugar is the foe in cardiovascular disease. Myth-There is good (HDL) cholesterol and bad (LDL) cholesterol. Fact-This is over-simplistic. You must fractionate LDL and HDL to assess the components. Myth-Cholesterol causes heart disease. Fact-Cholesterol is only a theory in heart disease and only the small component of LP(a) or "bb shot" LDL predisposes one to oxidation and inflammation.

A Short History of Myth May 31 2020 As long as we have been human, we have been mythmakers. In A Short History of Myth, Karen Armstrong holds up the mirror of mythology to show us the history of ourselves, and embarks on a journey that begins at a Neanderthal graveside and ends buried in the heart of the modern novel. Surprising, powerful and profound, A Short History of Myth examines the world's most ancient art form - the making and telling of stories - and why we still need it.

The Age of Surveillance Capitalism Nov 24 2019 THE TOP 10 SUNDAY TIMES BESTSELLER Shortlisted for the FT Business Book of the Year Award 2019 'Easily the most important book to be published this century. I find it hard to take any young activist seriously who hasn't at least familiarised themselves with Zuboff's central ideas.' - Zadie Smith, The Guardian The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control us. The heady optimism of the Internet's early days is gone. Technologies that were meant to liberate us have deepened inequality and stoked divisions. Tech companies gather our information online and sell it to the highest bidder, whether government or retailer. Profits now depend not only on predicting our behaviour but modifying it too. How will this fusion of capitalism and the digital shape our values and define our future? Shoshana Zuboff shows that we are at a crossroads. We still have the power to decide what kind of world we want to live in, and what we decide now will shape the rest of the century. Our choices: allow technology to enrich the few and impoverish the many, or harness it and distribute its benefits. The Age of Surveillance Capitalism is a deeply-reasoned examination of the threat of unprecedented power free from democratic oversight. As it explores this new capitalism's impact on society, politics, business, and technology, it exposes the struggles that will decide both the next chapter of capitalism and the meaning of information civilization. Most critically, it shows how we can protect ourselves and our communities and ensure we are the masters of the digital rather than its slaves.

Ragged Dick Jul 01 2020 Reproduction of the original: Ragged Dick by Horatio Alger

The Glass Half-Empty Oct 16 2021 Despite the doom and gloom of financial crises, global terrorism, climate collapse, and the rise of the far-right, a number of leading intellectuals (Steven Pinker, Hans Rosling, Johan Norberg, and Matt Ridley, among others) have been arguing in recent years that the world is getting better and better. But this "progress narrative" is little more than a very conservative defence of the capitalist status quo. At a time when liberal democracy appears incapable of stemming the tide of the far-right populism, and when laissez-faire capitalism is ill-equipped to deal with socio-economic problems like climate change, inequality, and the future of work, the real advocates of progress are those willing to challenge these established paradigms. The Glass Half-Empty argues that, without criticising the systems of capitalism, the changes needed to make a better world will always fall short of our expectations. The "progress narrative" needs to be challenged before we stumble into a potentially catastrophic future, despite having the means to build a truly better world.

Pandora's Jar Apr 10 2021 'Funny, sharp explications of what these sometimes not-very-nice women were up to!' - Margaret Atwood, author of The Handmaid's Tale The Greek myths are among the world's most important cultural building blocks and they have been retold many times, but rarely do they focus on the

remarkable women at the heart of these ancient stories. Stories of gods and monsters are the mainstay of epic poetry and Greek tragedy, from Homer to Aeschylus, Sophocles and Euripides, from the Trojan War to Jason and the Argonauts. And still, today, a wealth of novels, plays and films draw their inspiration from stories first told almost three thousand years ago. But modern tellers of Greek myth have usually been men, and have routinely shown little interest in telling women's stories. And when they do, those women are often painted as monstrous, vengeful or just plain evil. But Pandora – the first woman, who according to legend unloosed chaos upon the world – was not a villain, and even Medea and Phaedra have more nuanced stories than generations of retellings might indicate. Now, in *Pandora's Jar: Women in the Greek Myths*, Natalie Haynes – broadcaster, writer and passionate classicist – redresses this imbalance. Taking Pandora and her jar (the box came later) as the starting point, she puts the women of the Greek myths on equal footing with the menfolk. After millennia of stories telling of gods and men, be they Zeus or Agamemnon, Paris or Odysseus, Oedipus or Jason, the voices that sing from these pages are those of Hera, Athena and Artemis, and of Clytemnestra, Jocasta, Eurydice and Penelope. 'A treasure box of classical delights. Never has ancient misogyny been presented with so much wit and style' - historian Amanda Foreman

Good to Great Apr 22 2022 The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the verybeginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

The Myths of Innovation May 11 2021 In this new paperback edition of the classic bestseller, you'll be taken on a hilarious, fast-paced ride through the history of ideas. Author Scott Berkun will show you how to transcend the false stories that many business experts, scientists, and much of pop culture foolishly use to guide their thinking about how ideas change the world. With four new chapters on putting the ideas in the book to work, updated references and over 50 corrections and improvements, now is the time to get past the myths, and change the world. You'll have fun while you learn: Where ideas come from The true history of history Why most people don't like ideas How great managers make ideas thrive The importance of problem finding The simple plan (new for paperback) Since its initial publication, this classic bestseller has been discussed on NPR, MSNBC, CNBC, and at Yale University, MIT, Carnegie Mellon University, Microsoft, Apple, Intel, Google, Amazon.com, and other major media, corporations, and universities around the world. It has changed the way thousands of leaders and creators understand the world. Now in an updated and expanded paperback edition, it's a fantastic time to explore or rediscover this powerful view of the world of ideas. "Sets us free to try and change the world."--Guy Kawasaki, Author of *Art of The Start* "Small, simple, powerful: an innovative book about innovation."--Don Norman, author of *Design of Everyday Things* "Insightful, inspiring, evocative, and just plain fun to read. It's totally great."--John Seely Brown, Former Director, Xerox Palo Alto Research Center (PARC) "Methodically and entertainingly dismantling the cliches that surround the process of innovation."--Scott Rosenberg, author of *Dreaming in Code*; cofounder of Salon.com "Will inspire you to come up with breakthrough ideas of your own."--Alan Cooper, Father of Visual Basic and author of *The Inmates are Running the Asylum* "Brimming with insights and historical examples, Berkun's book not only debunks widely held myths about innovation, it also points the ways toward making your new ideas stick."--Tom Kelley, GM, IDEO; author of *The Ten Faces of Innovation*

The Son of Man in Myth and History Jan 07 2021 ""Borsch has not answered all the questions, of course. Who can? But his view of the Man tradition makes more sense to me than, for example, Perrin's rather cavalier dismissal of the evidence, and it not only enlightens but also enlivens the discussion. As against the extreme skeptics, Borsch is also convincing to me in arguing the case for a large measure of

authenticity in the Son of man tradition in the Gospels. If the proof of the pudding is in the eating, the book constantly calls me back to its pages for insight regarding the problem, both in its historical dimension and in its bearing upon the meaning of Jesus of Nazareth for faith today. --'Theology' ""The author is well aware of the difficulties involved in entering a field wherein so much investigation has been done. And of this, with the positive and negative conclusions, he gives an excellent survey, crisp and critical The lines opened up will engage the attention of a new and more positive chapter in the form-critical argument. --'London Quarterly and Holborn Review' Frederick H. Borsch is the retired Bishop of the Episcopal Diocese of Los Angeles and Professor of New Testament and Chair of Anglican Studies at The Lutheran Theological Seminary at Philadelphia. He is also the former Dean of the Chapel at Princeton University. His other books include 'The Spirit Searches Everything: Keeping Life's Questions', 'The Bible's Authority in Today's Church', 'Introducing the Lessons of the Church Year: A Guide for Lay Readers and Congregations', and 'The Christian and Gnostic Son of Man'.

The Shareholder Value Myth Dec 30 2022 Distinguished legal scholar Stout proves that there is in fact absolutely no legal obligation for corporations to maximize shareholder value. She looks at new theories that not only better serve the needs of real human beings who invest, but of corporations and society as well.

Rampart Nations Mar 09 2021 The "bulwark" or antemurale myth—whereby a region is imagined as a defensive barrier against a dangerous Other—has been a persistent strand in the development of Eastern European nationalisms. While historical studies of the topic have typically focused on clashes and overlaps between sociocultural and religious formations, Rampart Nations delves deeper to uncover the mutual transfers and multi-sided national and interconfessional conflicts that helped to spread bulwark myths through Europe's eastern periphery over several centuries. Ranging from art history to theology to political science, this volume offers new ways of understanding the political, social, and religious forces that continue to shape identity in Eastern Europe.

Myths to Live By Aug 22 2019 Discover Myth "There's no one quite like Joseph Campbell. He knows the vast sweep of man's panoramic past as few men have ever known it." --The Village Voice Joseph Campbell famously compared mythology to a kangaroo pouch for the human mind and spirit: "a womb with a view." In Myths to Live By, he examines all of the ways in which myth supports and guides us, giving our lives meaning. Love and war, science and religion, East and West, inner space and outer space — Campbell shows how the myths we live by can reconcile all of these pairs of opposites and bring a sense of the whole. This classic has been newly illustrated and annotated in its first new edition since its original publication, which also marks the first ebook in the Collected Works of Joseph Campbell series. In the tradition of The Power of Myth and Pathways to Bliss, Myths to Live By remains one of Joseph Campbell's most enduring, popular, and accessible works.

The Great American Delusion May 23 2022 Something is going badly wrong in America. But what is really happening, why, and what does it mean? Could the US itself now be the greatest threat to the future of the West? In this fascinating account of America today, Patrick Davies, former British Deputy Ambassador to the US, sets out to understand how America, blinded by myths of its own exceptionalism, has failed to tackle serious political, social and economic problems which are exacerbating divisions in its society, poisoning its politics and ultimately fuelling America's decline. The Great American Delusion asks whether, with global power shifting eastwards, the US can save itself and, with it, the Western world before it's too late. Patrick Davies worked alongside the Obama and Trump White Houses for five years. He has more than 30 years' experience of America, its people and its politics.

The Myth of Sisyphus Aug 26 2022 In this profound and moving philosophical statement, Camus poses the fundamental question: Is life worth living? If human existence holds no significance, what can keep us from suicide? As Camus argues, if there is no God to give meaning to our lives, humans must take on that purpose themselves. This is our 'absurd' task, like Sisyphus forever rolling his rock up a hill, as the inevitability of death constantly overshadows us. Written during the bleakest days of the Second World War, The Myth of Sisyphus argues for an acceptance of reality that encompasses revolt, passion and, above all, liberty. This volume contains several other essays, including lyrical evocations of the sunlit cities of Algiers and Oran, the settings of his great novels The Outsider and The Plague. Albert Camus is the author of a number of best-selling and highly influential works, all of which are published by Penguin. They include The Fall, The Outsider and The First Man. He is remembered as one of the few writers to have shaped the intellectual climate of post-war France, but beyond that, his fame has been international. Translated by Justin O'Brien With an Introduction by James Wood

Macroeconomics and the Phillips Curve Myth Feb 20 2022 This book reconsiders the role of the Phillips curve in macroeconomic analysis in the first twenty years following the famous work by A. W. H. Phillips, after whom it is named. It argues that the story conventionally told is entirely misleading. In that story, Phillips made a great breakthrough but his work led to a view that inflationary policy could be used systematically to maintain low unemployment, and that it was only after the work of Milton Friedman and Edmund Phelps about a decade after Phillips' that this view was rejected. On the contrary, a detailed analysis of the literature of the times shows that the idea of a negative relation between wage change and unemployment - supposedly Phillips' discovery - was commonplace in the 1950s, as were the arguments attributed to Friedman and Phelps by the conventional story. And, perhaps most importantly, there is scarcely any sign of the idea of the inflation-unemployment tradeoff promoting inflationary policy, either in the theoretical literature or in actual policymaking. The book demonstrates and identifies a number of main strands of the actual thinking of the 1950s, 1960s, and 1970s on the question of the determination of inflation and its relation to other variables. The result is not only a rejection of the Phillips curve story as it has been told, and a reassessment of the understanding of the economists of

those years of macroeconomics, but also the construction of an alternative, and historically more authentic account, of the economic theory of those times. A notable outcome is that the economic theory of the time was not nearly so naive as it has been portrayed.

Myth and Measurement Mar 29 2020 From David Card, winner of the Nobel Prize in Economics, and Alan Krueger, a provocative challenge to conventional wisdom about the minimum wage David Card and Alan B. Krueger have already made national news with their pathbreaking research on the minimum wage. Here they present a powerful new challenge to the conventional view that higher minimum wages reduce jobs for low-wage workers. In a work that has important implications for public policy as well as for the direction of economic research, the authors put standard economic theory to the test, using data from a series of recent episodes, including the 1992 increase in New Jersey's minimum wage, the 1988 rise in California's minimum wage, and the 1990-91 increases in the federal minimum wage. In each case they present a battery of evidence showing that increases in the minimum wage lead to increases in pay, but no loss in jobs. A distinctive feature of Card and Krueger's research is the use of empirical methods borrowed from the natural sciences, including comparisons between the "treatment" and "control" groups formed when the minimum wage rises for some workers but not for others. In addition, the authors critically reexamine the previous literature on the minimum wage and find that it, too, lacks support for the claim that a higher minimum wage cuts jobs. Finally, the effects of the minimum wage on family earnings, poverty outcomes, and the stock market valuation of low-wage employers are documented. Overall, this book calls into question the standard model of the labor market that has dominated economists' thinking on the minimum wage. In addition, it will shift the terms of the debate on the minimum wage in Washington and in state legislatures throughout the country. With a new preface discussing new data, Myth and Measurement continues to shift the terms of the debate on the minimum wage.

The Shareholder Value Myth Nov 29 2022 Proves that shareholder primacy has no basis in law or economics and does not deliver better bottom - line results. Suggests better ways to think about shareholders and their relationship to corporations Written by one of America's most distinguished legal scholars, Executives, investors, and the business press routinely chant the mantra that corporations are required to "maximize shareholder value." The results have been disastrous. "Shareholder primacy" thinking causes corporate managers to focus myopically on short - term earnings reports at the expense of long - term performance; discourages investment and innovation; harms employees, customers, and communities; and causes companies to indulge in reckless, sociopathic, and socially irresponsible behaviors. It's the kind of thinking that led directly to the recent worldwide economic collapse. Jack Welch, once a shareholder primacy true believer, has famously called it "the dumbest idea in the world." Lynn Stout proves that there is in fact no legal obligation for corporations to maximize shareholder value - scholars, lawyers, and corporate officers just assumed there was. Nor, she demonstrates, is maximizing shareholder value the optimal economic model - that's just another unproven assumption, one that is conceptually muddled and, Stout shows, unsupported by the actual evidence on what drives good corporate performance. As if this wasn't enough, Stout also shows how shareholder primacy actually hurts individual investors by obscuring their real, diverse, human interests in the name of serving a hypothetical, homogeneous, abstract, and conscienceless shareholder. Stout looks at new theories that better serve the needs not only of actual human beings who invest but of corporations and society as well. "Calm, careful, plainspoken, and relentless argumentation that peels away the distracting layers of abstract mumbo jumbo to expose the lunacy of the underlying theory for all to see. Lynn Stout does the world a great favor in exposing shareholder value theory for what it is: flawed and damaging." - Roger Martin, Dean, Rotman School of Management, University of Toronto, and author of Fixing the Game.

The BBC Dec 06 2020 The BBC: the mouthpiece of the Establishment? The BBC is one of the most important institutions in Britain; it is also one of the most misunderstood. Despite its claim to be independent and impartial, and the constant accusations of a liberal bias, the BBC has always sided with the elite. As Tom Mills demonstrates, we are only getting the news that the Establishment wants aired in public. Throughout its existence, the BBC has been in thrall to those in power. This was true in 1926 when it stood against the workers during the General Strike, and since then the Corporation has continued to mute the voices of those who oppose the status quo: miners in 1984; anti-war protesters in 2003; those who offer alternatives to austerity economics since 2008. From the outset much of its activity has been scrutinised by the secret services at the invitation of those in charge. Since the 1990s the BBC has been integrated into the market, while its independence from government and big business has been steadily eroded. The BBC is an important and timely examination of a crucial public institution that is constantly under threat.

Emotional Intelligence Mar 21 2022 Emotional intelligence is an emerging construct for applied research and possible interventions, both in scholastic, academic and educational contexts, organizational contexts, as well as at an individual level in terms of people's well-being and life satisfaction. From the presented contributions, it emerges how this volume is characterized by an interest to give an international overview rich of stimuli and perspectives for research and intervention, in relation to a promising variable of current interest, such as emotional intelligence. The goal is that this book further contributes to the affirmation of a particularly promising variable, such as emotional intelligence, which requires a greater interest and attention in both research and application field.

The Charisma Myth Jan 27 2020 What if charisma could be taught? The charisma myth is the idea that charisma is a fundamental, inborn quality—you either have it (Bill Clinton, Steve Jobs, Oprah) or you don't. But that's simply not true, as Olivia Fox Cabane reveals. Charismatic behaviors can be learned and perfected by anyone. Drawing on techniques she originally developed for Harvard and MIT, Cabane breaks charisma down into its components. Becoming more charismatic doesn't mean transforming your fundamental

personality. It's about adopting a series of specific practices that fit in with the personality you already have. The Charisma Myth shows you how to become more influential, more persuasive, and more inspiring.

The Myth of Multitasking Feb 26 2020 In a compelling business fable, The Myth of Multitasking confronts a popular idea that has come to define our hectic, work-a-day world. This simple yet powerful book shows clearly why multitasking is, in fact, a lie that wastes time and costs money. Far from being efficient, multitasking actually damages productivity and relationships at work and at home.

the-shareholder-value-myth-how-putting-shareholders-first-harms-investors-corporations-and-the-public

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